

BLUE HEN CLASSIC
AT FIELDSTONE GOLF CLUB
JULY 29TH, 2024



BLUE HEN CLASSIC

AT FIELDSTONE GOLF CLUB

JULY 29TH, 2024

SUPPORTING NIL OPPORTUNITIES FOR DELAWARE STUDENT-ATHLETES



VISIT WWW.BLUEHENCOLLECTIVE.COM

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JOIN US FOR A REMARKABLE GOLF EVENT THAT PROMISES AN UNFORGETTABLE EXPERIENCE. GET READY TO TEST YOUR SKILLS AND SUPPORT YOUR BLUE HEN ATHLETES AS YOU NAVIGATE THE GREENS. ENJOY THE TRANQUIL, AND PICTURESQUE SURROUNDINGS, PROVIDING THE PERFECT BACKDROP FOR A DAY OF GOLFING BLISS.

WHETHER YOU'RE A SEASONED GOLFER OR NEW TO THE SPORT, THIS EVENT OFFERS AN OPPORTUNITY TO CONNECT WITH FELLOW BLUE HEN ENTHUSIASTS AND CREATE LASTING MEMORIES. COME AND BE A PART OF THIS EXCEPTIONAL GOLFING EXPERIENCE UNLIKE ANY OTHER SUPPORTING THE FUTURE OF BLUE HEN STUDENT-ATHLETES.

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EVENT OUTLINE:

- GRAB AND GO BREAKFAST
- GOLF TOURNAMENT BEGINS
- LUNCH & SNACKS ALONG THE COURSE
- DINNER AT THE CLUBHOUSE
- AUCTION AND AWARDS

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TEAM REGISTRATION - \$3,000*

***GOLF WITH A UD CELEBRITY - \$4,000**

- THE FIELD WILL CONSIST OF 4 PERSON TEAMS
- TEAMS WILL COMPETE FOR FIRST, SECOND, AND THIRD PLACE PRIZES IN A TRADITIONAL SCRAMBLE
- TOURNAMENT WILL FEATURE EIGHTEEN HOLE PRIZES
- EACH TEAM MEMBER WILL RECEIVE TICKETS TO RECEPTION/DINNER

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TITLE SPONSOR - \$10,000

- ONE COMPLIMENTARY GOLF TEAM (4 GOLFERS) TO COMPETE IN THE TOURNAMENT
- LOGO/NAME WILL BE FEATURED ON PROMO MATERIAL AND SOCIAL MEDIA AS A PART OF THE EVENT TITLE
- LOGO WILL BE ON SCORECARDS AND SELECT EVENT ITEMS
- OPTION FOR ON-SITE ACTIVATION TO ADVERTISE YOUR BUSINESS
- ONE LARGE BANNER, LOGO ON "TOP SPONSORS" BANNER, & TWO SIGNS WITH LOGO DISPLAYED PROMINENTLY
- FOUR COMPLIMENTARY DINNER TICKETS, IN ADDITION TO FOUR GOLFERS
- LOGO AND NAME ON TOURNAMENT WEBPAGE
- INCLUSION IN EVERY SOCIAL MEDIA POST REGARDING TOURNAMENT
- CONTACT [PAT@STUDENTATHLETENIL.COM](mailto:pat@studentathletenil.com)

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DINNER SPONSOR - \$7,500

- TWO COMPLIMENTARY GOLFER SPOTS IN THE TOURNAMENT
- LOGO/NAME WILL BE FEATURED ON TENT CARDS TO BE PLACED ON DINNER TABLES
- COMPANY FLYER WITH TOURNAMENT GIFTS PASSED OUT TO GOLFERS
- NAME/LOGO OF ORGANIZATION ON TOURNAMENT WEBPAGE
- LOGO ON "TOP SPONSORS" BANNER
- TWO SIGNS WITH LOGO DISPLAYED ON GOLF COURSE
- FOUR COMPLIMENTARY DINNER TICKETS
- TWO SOCIAL MEDIA POSTS ABOUT SPONSORSHIP WITH LINK BACK TO WEBSITE

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PUTTING GREEN SPONSOR - \$5,000

- COMPLIMENTARY 4SOME
- COMPANY FLYER IN GIFT BAG
- NAME/LOGO OF ORGANIZATION ON TOURNAMENT WEBPAGE
- LOGO/NAME ON "TOP SPONSORS" BANNER
- TWO SIGN WITH LOGO DISPLAYED ON PRACTICE PUTTING GREEN
- 4 COMPLIMENTARY DINNER TICKETS
- TWO SOCIAL MEDIA POSTS ABOUT SPONSORSHIP WITH LINK BACK TO WEBSITE

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DRIVING RANGE SPONSOR - \$5,000

- COMPLIMENTARY 4SOME
- COMPANY FLYER IN GIFT BAG
- NAME/LOGO OF ORGANIZATION ON TOURNAMENT WEBPAGE
- LOGO/NAME ON "TOP SPONSORS" BANNER
- TWO SIGN WITH LOGO DISPLAYED ON DRIVING RANGE
- 4 COMPLIMENTARY DINNER TICKETS
- TWO SOCIAL MEDIA POSTS ABOUT SPONSORSHIP WITH LINK BACK TO WEBSITE

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SWAG SPONSOR - \$3,000

- NAME/LOGO INCLUDED AT REGISTRATION TABLE
- NAME/LOGO OF ORGANIZATION ON TOURNAMENT WEBPAGE
- ONE SIGN WITH LOGO DISPLAYED ON GOLF COURSE
- 2 COMPLIMENTARY DINNER TICKETS
- ONE SOCIAL MEDIA POSTS ABOUT SPONSORSHIP WITH LINK BACK TO WEBSITE

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TEE/GREEN SPONSOR - \$1,000

- ONE ON-COURSE BRANDED SIGN AT HOLE OF YOUR CHOOSING
- NAME OF ORGANIZATION ON TOURNAMENT WEBPAGE
- SIGN TO HAVE LOGO INCLUDED WITH ALL HOLE SPONSORS AT FRONT OF THE CLUBHOUSE

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SEE YOU ON THE COURSE!

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